

Abbreviations, Acronyms, Terms and Internet Lingo

By Sue Stock

Copyright: The News & Observer, 2009

Term	Definition
B & M stores	Brick and mortar stores are those stores that are actual buildings at which you shop, not online retailers you only visit in cyberspace.
Blinkies	In-store coupon dispensers on the aisle shelves, often with a red blinking light on the dispenser.
B1G1F	Buy one get one free.
BOGO	Buy one get one free.
BTFE	Box Tops for Education
BTW	By the way.
Budget	An itemized listing of estimated and intended expenditures and estimated income during a specified period of time.
Catalina	Register coupon dispensed at checkout after purchase, usually has a red or blue border on the coupon.
C/O	Cents off.
CPN	Coupon.
CRT	Cash register tape.
DCRT	Dated cash register tape.
DH	Dear husband
Debt	Something owed, such as money, services or goods.
Debt-to-income ratio	Amount of debt owed in relation to total income. To determine your debt- to-income ratio, add your minimum monthly debt payments and divide the total by your net (after-tax) monthly income.
DND	Do Not Double. Found on coupons and indicates that the value of the coupon cannot be doubled..
DND-9	Do Not Double, Triple, Quadruple, or multiply coupon up to nine times face value.

Double Coupons	Some stores double the value of a coupon up to a certain dollar amount.
ECB	CVS Extra Care Bucks earned for specific purchases at CVS drug store.
GDA	Great deal alert.
FAR	Free after rebate.
FICO score	Developed by the Fair Issac Corporation, the FICO score indicates a person's credit risk. Scores range from 620 to 850. A higher score indicates a better credit risk.
Free Coupon	A coupon that allows you to get the product completely free. Often you will pay tax on an item even when using a Free Item Coupon.
FSI	Free Standing Inserts. These are the coupons inserted in the Sunday newspaper. Also referred to as SS (Sunday Supplement) coupons or insert coupons.
HBA	Health and Beauty items.
HTH	Hope that helps.
ISO	In search of.
IDSO	In desperate search of.
IVDSO	In very desperate search of.
KWIM	Know what I mean?
LFE	Campbell's Labels for Education
LMK	Let me know
Loss Leaders	Loss leaders are the items that stores mark down significantly to entice you to shop in their stores. They may actually lose money on these items but they hope you will buy other items to make up for the loss leaders.
MIR	Mail In Rebate
Manufacturer's Coupon	A manufacturer's coupon is a coupon issued by the maker of the product.
NAZ	Name, address, zip code.
NED	No expiration date. Indicates that the coupon does not expire.
OAMC	Once-a-month cooking. Involves cooking and freezing approximately 30 days worth of meals during one weekend cooking session.
OAS	Indicates that a coupon is good on one purchase, any size.

OAWC	Once-a-week cooking. One night per week, you make 7 batches of the same meal at once. You serve one batch and freeze the rest. In four weeks you will have almost a month's worth of meals in the freezer.
OP	Original Poster – the initial author of a thread.
OT	Off topic.
P & G	Proctor & Gamble Sunday supplement coupons.
PLMK	Please let me know.
PPHF	Paypal handling fee.
Price Book	A Price Book is a list of the items you use regularly and the best prices at which they sell. Some price books also include regular prices as well.
POP	Proof of purchase. Usually is the UPC code on the package.
RAOK	Random act of kindness.
SASE	Self Addressed Stamped Envelope.
SMP	Specially Marked Packages.
SS	Smart Source Sunday supplement coupons
Store Coupon	A store coupon lists a store name and can only be redeemed at the specified store.
Tear Pad/Sheet	A pad or sheet of coupons or refund forms that can be found on in-store displays.
TIA	Thanks in advance.
TMF	Try Me Free
Triple Coupons	Some stores will triple the amount of the face value of a coupon. Often this occurs only during special promotions with many restrictions.
UPC	Universal Product Code. The standard bar code symbol for consumer product packaging in the United States.
V	Stands for Valassis Sunday supplement coupons.
Wine Tag	Coupons that are usually for \$ off products and are found on wine bottles. Some make it clear that there is no wine purchase required in order to redeem. Some states require a wine purchase in order to redeem.
WYB	When you buy.
YMMV	Your mileage may vary, meaning that you may or may not be able to take advantage of a certain deal depending on how the store handles the coupon/deal.