

North Carolina Research Group

August 2007 – The NC Poll

Q8. – [Democratic screen] If the May 2008 Democratic primary for Governor was held today and the candidates were [rotate] Lt. Governor Beverly Perdue and State Treasurer Richard Moore, for whom would you vote?

Table 8-1	TOTALS	AGE CATEGORIES				
	405	18-29	30-39	40-49	50-59	60+
Beverly Perdue	35% 141	18%	35%	33%	35%	41%
Richard Moore	29% 118	30%	33%	28%	26%	30%
Undecided	30% 122	47%	32%	30%	33%	22%
Don't Know	06% 24	05%	00%	09%	06%	07%

Table 8-2	TOTALS	RACE CATEGORIES		
	405	BLACK	WHITE	OTHER
Beverly Perdue	35% 141	26.1%	37.9%	20%
Richard Moore	29% 118	20.2%	31.0%	35%
Undecided	30% 122	49.3%	30.0%	35%
Don't Know	06% 24	04.4%	01.1%	10%

Table 8-3	TOTALS	POLITICAL LEANINGS CATEGORY				
	405	Very Liberal	Somewhat Liberal	Moderate	Somewhat Conservative	Very Conservative
Beverly Perdue	35% 141	48%	39%	30%	26%	22%
Richard Moore	29% 118	32%	30%	41%	51%	49%
Undecided	30% 122	17%	26%	25%	20%	27%
Don't Know	06% 24	03%	05%	04%	03%	02%

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Table 8-4	TOTALS	GENDER	
	405	Female	Male
Beverly Perdue	35% 141	38%	37%
Richard Moore	29% 118	32%	43%
Undecided	30% 122	27%	15%
Don't Know	06% 24	03%	05%

Table 8-5	TOTALS	REGIONS		
	405	Eastern NC 17% of sample	Piedmont NC 62% of sample	Western NC 21% of sample
Beverly Perdue	35% 141	50%	30%	38%
Richard Moore	29% 118	34%	28%	33%
Undecided	30% 122	14%	38%	25%
Don't Know	06% 24	02%	04%	04%